

Hi! I'm Hila.

Designer based in Tel-Aviv.

EXPERIENCE

UX Designer

Freelance

2023-Present

Versatile UX Designer skilled in Visual Design, Social Media, Motion Graphics, and Marketing Design. Proficient in Web Design, Adobe, and Figma. Dedicated to creating impactful and user-centric experiences.

Product Designer

Simply (Formerly JoyTunes)

2022

I helped to take forward the new brand vision to the current Simply apps. Created design libraries, user testing and usability testing. Transformed complex problems into simple and intuitive user experiences in Simply Guitar app.

Senior Marketing & UX Designer

Brushgunz

2019-2021

Created and improved usability, accessibility and aesthetics while providing creative solutions. Designed for social media campaigns including photography and video editing. Product design and branding for start-ups & companies.

UI Designer

Cpart

Feb 2017 - Nov 2018

Designed for Mobile applications, Websites, and Web apps. Collaborated directly with CEO and Product teams to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate.

Marketing Designer

Funkier Bike

2015-2016

Designed landing pages, newsletters, banners and various campaigns for Marketing dept. Built product portfolios, sublimation prints, twodimensional simulations and catalogs.

Graphic Designer

Nitzan Hermoni Studio

2011 - 2014

Editing and processing photographs for print and web. designed digital albums, posters and booklets.

EDUCATION

Business development incubator program for designers

Design Terminal

2023-Present

Entrepreneurs mentoring course for designers

Biz my design

2019

PORTFOLIO

Hila@majnuna.me

+972-505-784630

Industry Knowledge

UI/UX Design

Wireframing

Animation

Video Editing

Photography

Filmmaking

Presentation

Micro copy

Tools & Technologies

Mac, Figma, Sketch,

Photoshop, Premiere Pro,

Illustrator, Indesign, Wix

Editor, Invision, Marvel

App, Zeplin, Keynote

Languages

Hebrew (native)

English (professional)

Social

Linkedin, Instagram

Graphic Design

Habetzefer - Israel's

Advertising Agencies Academy

2011-2012